

Schedule
Entrepreneurship in Biotechnology
Autumn 2010
Thursdays 13.15 – 16.00

Date	Time	Topic	Speaker	Room
2/9	13.15-15	Introduction to the course. Practicalities and expectations.	Maria Andersson	K:R
	15-16	Networking – formation of groups		K:R
9/9	13.15-15	Industry, market and marketing	Marie Löwegren, EHL	K:K
	15-16	Visit by Venture Cup	Eldar Ibsevic	K:S
16/9	13.15-15	The business plan	Sven Olsson, LUIS	K:F
	15-16	Visit by an entrepreneur	Anna Stenstam, Colloidal Resource	K:F
23/9	13.15-15	Market screening and database search – Maria Andersson	Maria Andersson	K:D
	15-16	Visit by an entrepreneur	Bo Mattiasson	K:D
30/9	13.15-15	Patenting and licensing - an introduction	Per Mercke, LUIS	K:N
	15-16	Visit by an entrepreneur	Sarah Fredriksson, Genovis AB	K:N
7/10	13.15-15	Patenting and licensing – a case study	Marie Tenning, Brann AB	K:S
	15-16	Visit by an entrepreneur	Rickard Öste, Aventure AB	K:T
14/10	13.15-14	Description of the innovation system.	Maria Andersson	K:S
	14.15 -16	Site visit at the Bioincubator, BMC in Lund.	Evy Lundgren-Åkerlund	
28/10	13.15-15	Business model and strategy	Maria Andersson	K:L
	15-16	Innovation development and legislation in the food- and pharmaceutical industry	Helena Ljusberg, LUIS	K:L
4/11	13.15-15	Questions and discussion about the business plan	Maria Andersson	K:R
	15-16	Visit by Venture Lab		K:R
11/11	13.15-15	Venture capital financing	Per Heander, Innovationsbron	K:S
	15-16	Visit by an entrepreneur	Jing Liu, Bioprocess control	K:S
18/11	13.15-15	Financing at an early stage and public financing	Anna Christerson, Teknopol	K:P
	15-16	Building a company – expenses and contracts		K:P
25/11	13.15-15	How to present your business plan	Jonas Klevhag, Teknopol	K:P
	15-16	Visit by an entrepreneur		K:P
2/12	13.15-16	Presentation of business plans	Maria Andersson	K:P
9/12	13.15-16	Presentation of business plans	Maria Andersson	K:P